

CIBE Faculty Grants Proposal Guidelines and Terms

The Center for International Business Education (CIBE) at Loyola Marymount University (LMU) invites you to submit a single-spaced, maximum three - page research or curriculum development proposal on issues related to enhancing the global competitiveness of U.S. companies and/or industries, including scholarly discoveries, best business practice findings, as well as studies on international business education. **Applications are strongly encouraged by September 13, 2019 to be awarded during the first year CIBE grant cycle (October 1, 2018 – September 30, 2019). Both individual and collaborative proposals are welcome. See application process below.**

Scholarly Research

Proposals should include:

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| 1. Title of project | 6. Budget tied to research activities (up to \$5,000) |
| 2. Goals and research questions | 7. Timeline for delivery of findings (within a year) |
| 3. Literature review | 8. Plan for dissemination |
| 4. Expected activities | |
| 5. Contribution of your research to the U.S. competitiveness | |

Examples:

1. International Trade Assistance Research in Collaboration with LA Area Chamber of Commerce and LA Economic Development Corporation
2. Research on sustainability of LA Port and LAX to increase global competitiveness
3. Case development to help companies expand business overseas
4. Additional research topics may include those built on the four themes of the LMU CIBE, i.e., global sustainability and business ethics, global talent development, innovative global marketing, and international entrepreneurship

Scholarly Research Funding Disbursement:

- 30% at initial acceptance (upon returning completed letter of agreement)
- 30% when progress report is submitted (within 6 months of acceptance)
- 40% at completion (preliminary results will be accepted for final funding)

Recipients must present his/her research to colleagues in an internal seminar during the academic year following the final report.

Internationalized Curriculum Development

Proposals should include:

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|------------------------|--|
| 1. Title of course | 5. Budget requested (up to \$5,000) |
| 2. Course description | 6. Timeline indicating when course will be offered (within a year) |
| 3. Learning outcomes | |
| 4. Expected activities | |

The international business content of the proposed course must be **at least 25%**; for example, international content should be covered 4 out of 15 weeks in a semester. Proposals should consider the global and/or regional context, as well as specific international topics such as cross-cultural negotiation and international entrepreneurship. Proposed courses should differentiate from current CBA course offerings.

Guidelines and Terms are subject to change

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Scholarly Research and Internationalized Curriculum Development Application Process:

- Submit your proposal by email to cibe@lmu.edu
- Proposals will be reviewed by CIBE Area Directors; revisions may be requested
- Rolling applications will be accepted and reviewed monthly (August – November; January – April), without a particular deadline.

Depending on the annual budget, grants will be awarded to quality proposals on a first-come, first-serve basis.

Curriculum Development Funding Disbursement:

- 30% at initial acceptance (upon returning completed letter of agreement)
- 30% at progress report/ when syllabus is submitted (within 6 months of acceptance)
- 40% at completion (preliminary results will be accepted for final funding)/ after the semester begins for course proposed

Faculty Development in International Business (FDIB) Programs

Faculty are welcome to apply to participate in one of the following three programs:

1. Exploring Asian Culture (EAC) Program with travel to South Korea and China (May 11 – 26, 2020), Faculty lead: Dong Chen *
2. Global Sustainability: Challenges and Prospects in East Asia (GS) Program with travel to South Korea and Japan (May 11 – 26, 2020). Faculty lead: Charles Vance *
3. LMU & FIU FDIB South Korea program (TBD May/June 2020). Faculty lead: Yongsun Paik
**travels with LMU students enrolled in the aforementioned courses*

Who should participate:

- Faculty interested in incorporating international business contents in their courses
- Faculty interested in conducting research on international business, global competitive dynamics, and establishing research contacts with faculty and researchers in these countries

The CIBE sponsorship provides partial FDIB program support up to \$2,500 (paid directly to the program). Faculty are responsible for all other program and travel expenses.

Upon return the recipient must submit a short report (500 – 600 words) by June 30, 2020 describing how the program helped your FDIB goal, i.e. research and/or internationalization of your courses, etc.

FDIB Application Process:

- Submit a one-page proposal by email to cibe@lmu.edu
- Proposals should indicate which program you are interested in, why you want to participate and your expected FDIB goal
- Application Deadline is **January 13, 2020**
- Proposals will be reviewed by CIBE Area Directors

As part of the U.S. Department of Education grant reporting process, we must collect evidence of funding outcomes. Please provide CIBE with copies of course materials, work published and reports (required).

Recipients should acknowledge receipt of the CIBE award in any announcements and published work or forum.

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