

MBA Guide

SPOTLIGHT ON THE MASTER'S PROGRAMS



HAVING AN MBA DEGREE HAS ALWAYS PROVIDED A NUMBER OF advantages, both for the MBA-carrying professionals as well as the organizations that hire them. As advancements in technology continue to reshape the world, and unexpected challenges to the global economy have arisen, the demand for leaders capable of leveraging these technologies and working on solutions to the challenges is at an all-time high.

Executive MBA programs give students the tools they need to position themselves as invaluable leaders in the market. These programs provide students with the opportunity to explore new professions, seek out new industries and experience outside-the-box thinking that can benefit an organization and a career simultaneously. As a result, the need for up-to-date MBA programs is continuing to rise. This section spotlights and profiles some of the best programs in the region today.

MBA PROGRAM CHECKLIST

California Lutheran University -
School of Management p. 42

Cal Poly Pomona -
College of Business Administration p. 44

Cal Poly Pomona -
College of the Extended University p. 52

California State University, Northridge -
David Nazarian College of Business
and Economics p. 46

Loyola Marymount University -
College of Business Administration p. 48

Saybrook University -
Leadership & Management p. 53

UCLA -
Anderson School of Management p. 50

University of La Verne - College of Business
and Public Management p. 54

USC - Gould School of Law p. 55

MBA GUIDE

Loyola Marymount University - College of Business Administration

LMU Graduate Business Programs Adapt to a New Global Economy

Business as usual it is not. As the COVID-19 global pandemic continues to unfold, colleges and universities are adapting quickly to a new reality filled with uncertainty.

The College of Business Administration at Loyola Marymount University is taking a proactive and entrepreneurial approach for the long-term benefits of our students. We've embraced the opportunity to innovate and rethink how we deliver education in new and exciting ways. In short, we are building our agility.

MBA SPOTLIGHT

"We are adapting our curriculum in response to the big changes that are happening in the new global economy," said Dayle Smith, dean of LMU College of Business Administration. "Our graduates must think, act, lead and adapt in new ways to perform well under changing and ambiguous conditions."

In times like this, our mission resonates now more than ever: we advance knowledge and develop business leaders with moral courage and creative confidence to be a force for good in the global community. This mission - coupled with the LMU mission to be "men and women for others" - is guiding us as we equip our students with new and valuable skills to become stronger, more resilient business leaders who positively impact their organizations and society.

MBA PROGRAM

The LMU MBA Program develops agile, innovative and impactful leaders for a changing global business landscape. The program is designed for individuals with a bachelor's degree and at least two years of professional experience. Classes are held in the evenings to accommodate working professionals. Students are able to complete their MBA degree in as little as 21 months or up to 36 months. The first year is structured as a cohort to complete the core coursework; the second year offers more flexibility to focus on a selected area of



emphasis (Entrepreneurship, Finance or Marketing).

The LMU MBA kicks off with an orientation that prepares candidates for successful completion of the program, including team building, a self-assessment, a case analysis, and an introduction to the core curriculum. Toward the end of their MBA experience, students participate in a global study course that culminates in an intensive two-week trip abroad. Students apply what they've learned in the program to analyze a selected industry and assess the impacts of different political and economic systems.

Experienced career coaches help MBA students strengthen their career paths, transition into new industries or functions, and assess where skills can be improved to achieve career

goals. Professional development workshops, employer recruiting events, career expos and alumni mentors further support students as they apply their coursework and prepare to advance in the workplace. The MBA Student Association and MBA Alumni Association also provide a variety of valuable networking opportunities.

EXECUTIVE MBA PROGRAM

The LMU Executive MBA (EMBA) Program is designed for mid-career executives with a bachelor's degree and at least eight years of professional, managerial or entrepreneurial experience. Our 22-month program equips students with the mindset and skillset to develop and lead high-performance teams.

The LMU EMBA empowers students to

build their capacity for leadership and strategy in a values-driven environment. Many graduates of the EMBA program advance to C-level positions within their companies. Saturday-only classes, small class sizes, a collaborative learning environment, personalized attention, an active alumni network, a focus on ethics and leadership, and an international study component set LMU apart from other programs.

Our unique OnBoarding Program helps students prepare for a return to academia so they will be ready to start classes with confidence. The LMU EMBA includes an initial three-day orientation, a trip to Sacramento to meet with state legislators and lobbyists, and a two-week journey overseas to major business centers to meet with business executives and understand firsthand how global business operates.

NAME OF INSTITUTION

Loyola Marymount University

NAME OF BUSINESS SCHOOL OR PROGRAM

College of Business Administration

BUSINESS SCHOOL DEAN

Dayle M. Smith, Ph.D.

YEAR INSTITUTION WAS FOUNDED

1911

YEAR BUSINESS SCHOOL OR PROGRAM WAS STARTED

College of Business Administration: 1926
MBA: 1974
Executive MBA: 2000

TOTAL MBA ENROLLMENT(ALL PLATFORMS OFFERED)

91

MBA PLATFORMS OFFERED

MBA
Executive MBA
JD/MBA
MS/MBA

MBA AREAS OF EMPHASIS OFFERED

- Entrepreneurship
- Finance
- Marketing

LENGTH OF PROGRAMS

MBA: 21-36 months
Executive MBA: 22 months

PROGRAM CAMPUS OPTIONS

All programs take place on LMU's main campus in Westchester near Playa Vista

PROGRAM ACCREDITATIONS

AACSB, WASC

RANKINGS

U.S. News & World Report graduate rankings:

- Entrepreneurship: #12
- Marketing: #23
- Accounting: #25
- Executive MBA: #27
- Business Analytics: #33
- Part-Time MBA: #50

CEO Magazine Global MBA Rankings:

- MBA: Tier One
- Executive MBA: Tier One and #53

TOTAL COST OF MBA

MBA: \$85,000
Executive MBA: \$103,000

REQUIRED TESTING

MBA: GMAT or GRE required. GMAT/GRE waivers available to qualified applicants.
Executive MBA: GMAT not required for applicants who are able to demonstrate - either through past academic performance or work experience - sufficient strength in the areas of quantitative and analytical reasoning

UPCOMING INFORMATION SESSIONS

MBA: Visit mba.lmu.edu/infosessions to schedule a virtual appointment with an admission recruiter.
Executive MBA: Saturday, May 23, Wednesday, June 3, Saturday, June 20. To register, visit emba.lmu.edu/infosessions.



Loyola Marymount University
College of Business Administration

APPLICATION DEADLINES

MBA: July 6, 2020
Executive MBA: July 6, 2020

PROGRAM CONTACT INFORMATION

MBA:
Dustin Cornwell, Senior Director
dustin.cornwell@lmu.edu
(310) 258-8707
mba.lmu.edu

Executive MBA:
Joe O'Hannigan, Senior Director
johannig@lmu.edu
(877) 568-8585
emba.lmu.edu

Take your next bold step.

Loyola Marymount University's graduate business programs develop agile, innovative and impactful leaders for a changing world.

- Executive MBA
- MBA
- M.S. in Accounting
- M.S. in Business Analytics
- M.S. in Management

Discover your potential at LMU.
cba.lmu.edu/gradprograms

"I knew the EMBA program would make a big impact on my career but I didn't expect it to change my life in such an amazing way. It put me outside of my comfort zone which pushed me to become a better version of myself."

Letty Cabrera-Calvo, EMBA '14
CEO, Vera Mona LLC



LMU

College of Business
Administration

