

# Cleaning Up **Dirty Business** **CBA Night at the Movies**

## THE TRUE COST

**Tuesday, Oct. 29**

**7 p.m.**

**Hilton 100**

The price of clothing has been decreasing for decades, while the human and environmental costs have grown dramatically. The True Cost is a groundbreaking documentary that asks us to consider who really pays the price for our clothing. A panel discussion will follow featuring Trevor Zink, LMU Assistant Professor of Management, Mike Gomez EMBA '18, Head of Merchandising and Development at Holden Outerwear and former Director of Merchandising & Design at Outerknown, and Marta Miller, Co-Founder of Lefty Production Co.



**Loyola Marymount University**  
**Institute for Business**  
**Ethics and Sustainability**