International Business Ethics and Sustainability Case Competition

April 8 - 12, 2024

Loyola Marymount University | Los Angeles, California
Loyola Marymount University is pleased to host the International Business Ethics and Sustainability Case Competition, held virtually April 8-9 and in-person on the LMU campus April 11-12. This innovative program enables students to persuasively apply ethical reasoning to practical issues and the moral imperative of sustainable development.

Each team selects a business ethics topic related to one of the Sustainable Development Goals (SDGs) and prepares a presentation describing the problem and proposing a solution. Judges listen to the team’s presentation, ask questions, and provide feedback. Presentations cover the legal, financial, and ethical dimensions of the case with special emphasis placed on the strength of the ethical analysis of the problem and the ethical acceptability of the solution.
Competition Schedule

Sunday, April 7
8 a.m. PDT
Virtual Meet & Greet

Monday, April 8
25-Minute Presentations

Tuesday, April 9
10-Minute Presentations
90-Second Presentations

Wednesday, April 10
5:30 - 8:30 p.m.
Welcome Dinner

Thursday, April 11
8 a.m. - 5 p.m.
25-Minute Competition

Friday, April 12
9 a.m. - 2 p.m.
10-Minute Competition
90-Second Competition
6 - 8 p.m.
Awards Banquet
Senior Judges

Over 80 corporate executives have volunteered to serve as judges for this competition. They will participate in panels overseen by the following esteemed senior judges:

Gail K. Bernstein – Executive Vice President and National Investment Manager, PNC Bank and PNC Credit (retired)

Intissar Durhan, PE – Vice President, West Region Aviation Direction, T. Y. Lin International (retired)

H. Thomas Fehn – Securities Attorney (retired)

Rochelle Ferris, MBA – Chaplain, Providence Health

Nadia Barranca Gonzalez – Vice President, Citigroup Global Markets, Inc. Legal Entity Portfolio Risk Management

Kendra Jones – Chief Legal and Sustainability Officer, Epson America

Drew Krut – Manufacturing and Supply Chain Executive, Portfolio Operations

Christine Machado – COO, Origin Natural Products

Barney Rosenberg – President, Ethics Line LLC

Nathan Russell – Associate Director, Contracts, Raytheon Intelligence and Space

Tiffany Scurry – SVP and Chief Compliance Officer, WD, a Western Digital Company

Kelly Watson, Ph.D. – Founder and Managing Partner, Orange Grove Consulting

Jason West – Chief Strategy Officer, Synalysis Group LLC
<table>
<thead>
<tr>
<th>Participating Universities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case Western Reserve University</td>
</tr>
<tr>
<td>Cleveland, Ohio</td>
</tr>
<tr>
<td>ESCP Business School</td>
</tr>
<tr>
<td>Paris, France</td>
</tr>
<tr>
<td>The George Washington University</td>
</tr>
<tr>
<td>Washington, D.C.</td>
</tr>
<tr>
<td>Georgia Institute of Technology</td>
</tr>
<tr>
<td>Atlanta, Georgia</td>
</tr>
<tr>
<td>Grinnell College</td>
</tr>
<tr>
<td>Grinnell, Iowa</td>
</tr>
<tr>
<td>John Carroll University</td>
</tr>
<tr>
<td>University Heights, Ohio</td>
</tr>
<tr>
<td>Loyola Marymount University</td>
</tr>
<tr>
<td>Los Angeles, California</td>
</tr>
<tr>
<td>Loyola University Chicago</td>
</tr>
<tr>
<td>Chicago, Illinois</td>
</tr>
<tr>
<td>Loyola University Maryland</td>
</tr>
<tr>
<td>Baltimore, Maryland</td>
</tr>
<tr>
<td>Pontificia Universidad Javeriana</td>
</tr>
<tr>
<td>Bogotá, Colombia</td>
</tr>
<tr>
<td>Penn State University</td>
</tr>
<tr>
<td>Baltimore, Maryland</td>
</tr>
<tr>
<td>Saint Mary’s University</td>
</tr>
<tr>
<td>Halifax, Nova Scotia, Canada</td>
</tr>
<tr>
<td>San Francisco State University</td>
</tr>
<tr>
<td>San Francisco, California</td>
</tr>
<tr>
<td>St. Thomas Aquinas College</td>
</tr>
<tr>
<td>Sparkill, New York</td>
</tr>
<tr>
<td>Sharif University of Technology</td>
</tr>
<tr>
<td>Tehran, Iran</td>
</tr>
<tr>
<td>State University of New York</td>
</tr>
<tr>
<td>at Postdam</td>
</tr>
<tr>
<td>Potsdam, New York</td>
</tr>
</tbody>
</table>
Presentation Topics

1870 Consulting
Mind Your Manners, Meta: Building Safe Social Media Communities

3AJ Consulting
A Greener Future for You: Balancing Profitability and Environmental Responsibility

AgriTech Consulting
Rewriting Monsanto's Past: The Ethics of Agricultural Technologies

Avian Consulting Group
United Airlines Flying Clean: Advocacy for Sustainable Aviation Fuel Adoption

Bright Light Consulting
The Dark Side of Consumer Electronics, E-Waste and the Right to Repair

Bright Path Energy Solutions
BP: Beyond the Flare

C3 - Conscience Catalyst Consultants
Transparency and Traceability in Fashion

Carbon Smart Solutions
Carbon Credit Market: A Sustainable Solution

Catalyst Consulting
Groceries for All: Proper Production, Equitable Distribution, and Healthy Consumption

CDMKV Sustainable Consulting
Power of a Green Thumb: The Future of Advanced Recycling

Citadel Consulting
Pouring Pollution Back into Cities: Concrete Solutions for Carbon Capture

Colossal Blue Whales Consulting Group
McDonald's and Nestle in Russia

Conscious Commerce Co.
Sustainable Last-Mile Delivery Solutions: Reducing Packaging Waste and More

Deep Roots Consulting
Designing Sustainable Cities for a Growing World

Energy Solutions Consolidated
Ethical Impacts of Electric Vehicles in Today's Society

Ethikon Consulting
Railways to a Better Future

Foursight Consulting
Sustainability Downloading...The Whole Cost of Goods

Global Solutions Consulting
Rainbow of Risks: Choosing Natural Coloring Instead of Harmful Dyes

Green Horizon Consulting
Waste to Watts: Fostering Energy Solutions Through Mindful Waste Management

GreenCycle Innovations Ltd.
Ragpickers at the Forefront: Transforming Rural Waste Management

GreenEats Solutions
Bugging Out: Savoring Sustainable Solutions for Tomorrow's Table

GreenVogue Advisors
Ralph Lauren: Using Technology to Revolutionize Supply Chain Transparency & Sustainability

H2Optimists
Wrestle for Water: Inclusive Solutions to Combat Contamination

Harvest Hope Consultancy
Harvesting Hope: A Single Farmer's Struggle for Sustainability in Iran's Agricultural Heartland

Horizon Consulting
Sustainable Consumption of Coca-Cola Products in Mexico

Keep it Cycling Consultants
Fast Furious Predatory Fashion

Koral Print
Restoring Reefs Using Technology and Recycling

LCDS Consulting
Regulation of Waste from Electrical and Electronic Equipment (WEEE)

MAITRI
Fields Aflame: From Stubble to Sustainability

MICKT Consulting
Developing Unbiased AI

Monumental Change Consulting
Transforming Zara's Supply Chain: A Sustainable Evolution

Nourishing Smiles
Food Waste in Mexican Companies

Ohio Marketing Consultants
Applying the Integrative Justice Model to Address Environmental Sustainability Challenges

Pine Consulting
Eco-Timber Implementation Program at Hilton

Redesigning the Future
Ice Mountain Waterbottle Re-design for Sustainability

Renew Consulting Group
From Poverty to Prosperity: Transforming the Ya' Ajche Hotel into a Sustainable Community
Presentation Topics (cont.)

Ripple Effect Consulting
To the Roots: AI Irrigation to San Joaquin Agriculture

SEASERENITY
Consultancy for Sargassum Control in the Mexican Caribbean

SpaceAvengers Consulting
Space Debris Pollution - Orbital Sustainability

Sustainable Technology Advisory Group
AI and Farming: Opportunities for Famine Relief

Sweet Echoes
Sugar Cane Burning in South Florida

Terra Strategies
Food Waste in the Colombian Central Region and the Role of Corabastos

The Green Getters Consulting
PG&E Consumer Connect - A Performance Analysis Dashboard Tool

The Leeverlie Group
Brewing a Better Future: Optimizing Nestle's Coffee Supply Chain

The Pouncing Partying Panthers Consulting Team
Legacy Admissions

Tiichám Partners
Harnessing Indigenous Knowledge into Climate Defense

Top Hat Consulting
To Infinity and Beyond: the SpaceX Sustainability Conundrum

Union Consulting
From Palm Oil to Fair Pay: Tackling PepsiCo's Supply Chain and Labor Challenges

Veins of Life
The Challenges of the Red Metal for Green Extraction Methods

Visionary Ventures Consulting
IKEA's Lumber Sourcing Policies

Waste Minimization Consulting
Whole Foods and the Minimization of Late-Stage Food Waste

Wasteless Solutions
Turning Excess into Excellence: Forwarding Retail in LA Supermarkets
The Institute for Business Ethics and Sustainability (IBES) at Loyola Marymount University was founded to advance student learning, academic research, and stakeholder engagement in ethics and sustainability for the 21st century organization. Affirming the vital role of business in the service of human development, IBES understands that sustainability – business, social, and environmental – needs to be the mission and strategic focus of every business enterprise. With an emphasis on ethical decision-making, social responsibility, and environmental sustainability, IBES brings business leaders, scholars, and community members together to enhance student learning, business success, and community partnership.

Contact us for more information about supporting the work of the Institute for Business Ethics and Sustainability at ibes@lmu.edu.

Thank You to Our Sponsors!

EPSON
EXCEED YOUR VISION

Loyola Marymount University
Center for International Business Education

Deborah and Dan Koskovich ’77
Robert and Christine Emmons Foundation

Loyola Marymount University
Global-Local Initiatives

We also express our deep appreciation to those whose major gifts established the endowment for the Institute for Business Ethics and Sustainability.

Henry ’78 & Cathleen Jordan
Joseph ’74 & Karen Knott
Ernst & Young and the Ernst & Young Foundation
Ver Halen Family Fund in Business Ethics
Wells Fargo Foundation
David ’68 & Claudia Zuercher