

JUDGING FORM (90-second presentation)
International Business Ethics and Sustainability Case Competition
Loyola Marymount University

<u>SESSION</u> (Date and Time)	<u>TOPIC</u>	<u>TEAM</u> (School and Division)

Judge Information

If you have a business card, please leave with Senior Judge

Name _____

Organization _____

Email _____

General Instructions – 90-Second Presentation

This presentation focuses solely on the sustainability issues and is given by one member of the team. The speaker imagines that he or she is now an employee of the organization and encounters an executive who asks why sustainable development is important and how it is linked to the team’s topic. The team member gives a 90-second “elevator speech” explaining why the topic needs to be addressed. There is no power point presentation, handouts or Q&A.

Sustainable Development Dimension

Please base your score on how well the team member answered the following questions:

- Did the team member present an appropriate understanding of sustainable development?
- Did the team member explain the importance (both ethically and in terms of business purpose and strategy) of sustainable development?
- Did the team member effectively link their solution to the imperatives of sustainable development?

Scoring – How well did the team speak to the topic and sustainable development? Check box below.

(1) Outstanding Everything one could expect, plus more	(2) Good Everything one could reasonably expect	(3) Acceptable Most of what one could reasonably expect	(4) Marginal Much of what should be there, but not enough	(5) Weak Some of what should be there, but seriously incomplete

Presentation Skills

Please base your score on the following:

- Was the speaker comfortable enough with the material?
- Could the speaker be heard?
- Was the time managed well?
- Was the professional demeanor appropriate for an executive presentation?
- How polished and professional was the presentation?

Scoring – Were you convinced by the team member's elevator pitch? Check boxes below.

(1) Outstanding Everything one could expect, plus more	(2) Good Everything one could reasonably expect	(3) Acceptable Most of what one could reasonably expect	(4) Marginal Much of what should be there, but not enough	(5) Weak Some of what should be there, but seriously incomplete

General comments, if any: