

CBA NIGHT AT THE MOVIES

IBES Earth Week Series



A NEW ECONOMY

A New Economy spotlights companies and individuals who are building a new economy by employing nontraditional business models that look beyond profit. By rewarding human effort fairly and proportionately instead of obsessing about the bottom line, these revolutionary businesses are creating a more sustainable, people-friendly future.

A panel discussion will follow moderated by Sona Gala '96, JD '99 (LMU Business Law faculty) and featuring Trevor Zink '07, MBA '10 (LMU Management faculty), Gilda Haas (LA Co-op Lab) and Lara Morrison (Los Angeles Eco-Village).

Tuesday, April 23
7 – 9 p.m.
Hilton 100



Loyola Marymount University
Institute for Business
Ethics and Sustainability