This virtual program is designed for educators who are interested in developing a greater understanding of doing business in Korea and exploring how Korean companies such as Samsung, Hyundai and LG have emerged as global competitors. Attendees will have an opportunity to connect with top executives from two key Korean industries and learn how they were able to pivot during the COVID-19 Pandemic. The program features lectures on “Doing Business in Korea: From a Foreign Executive Perspective” and “Internationalization of Korea Companies.” The Korean cultural sessions will be spectacular. Have you ever wondered, what is Korean Wave called Hallyu or K-pop or K-dramas? We’d like you to join this program to answer your questions. There will be a special guest performance by a famous Korean musician. Attendees will also have an opportunity to network with other faculty to explore collaborative research interests.

Program Faculty Director:
Yongsun Paik, Ph.D., International Business Professor and Director of the Center for International Business Education at Loyola Marymount University.

Dates:
May 24 – 28, 2021. The program runs for two hours each day.

Program fee:
$500 (multiple scholarships available)

Application and payment deadline:
May 10, 2021

To register for this program, visit:
go.fiu.edu/2021FDIB, ciber.fiu.edu or cba.lmu.edu/cibe

For questions please contact:
For questions please contact Marki Jones, Ed.D, Program Management Director, LMU CIBE at Marki. Jones@lmu.edu or Jillian Avendano, M.S.Ed, Program Director, FIU CIBER at javendano@fiu.edu.