



PRME Principles for Responsible
Management Education
CHAPTER **NORTH AMERICA**

Biennial Meeting

July 16-18, 2026
Loyola Marymount University
Los Angeles, California

Hosted by





Welcome

Dear Colleagues and Friends,

On behalf of Loyola Marymount University and the College of Business Administration, it is our great pleasure to welcome you to Los Angeles for the **8th PRME North America Chapter Biennial Meeting**. We are honored to host this gathering as part of The World Comes to LA and are grateful to be joined by educators, researchers, students, and partners who share a commitment to advancing responsible management education.

This year's theme, Innovation for Thriving Futures, invites us to explore how business education can foster innovation, strengthen collaboration, and prepare leaders to create lasting impact in an increasingly complex world. Throughout the conference, we hope you will engage in meaningful dialogue, challenge one another's thinking, build new partnerships, and discover innovative approaches that advance the Principles for Responsible Management Education.

As a community committed to educating leaders with moral courage and creative confidence, we believe the future of business depends on our collective willingness to learn from one another and work across disciplines, sectors, and borders. Together, we have an opportunity to explore bold ideas, share promising practices, and develop solutions that contribute to a more just, sustainable, and flourishing world.

Thank you for being part of this important gathering. We hope your time at LMU is filled with inspiration, meaningful connections, and ideas that continue to shape your work long after the conference concludes.

Warm regards,



Dayle M. Smith, Ph.D.

Dean, College of Business Administration
Loyola Marymount University



Jeff Thies

Director, Institute for Business Ethics
and Sustainability
Loyola Marymount University

Program Schedule

Thursday, July 16 - The Convening: Tri-Sector Innovation

The Convening: Tri-Sector Innovation is an action-oriented, cross-sector gathering designed to turn shared priorities into shared progress. Hosted by LMU College of Business Administration in partnership with the World Trade Center Los Angeles and the Los Angeles Area Chamber of Commerce, The Convening brings together government leaders, corporate executives, educators, NGOs/nonprofits, and members of the diplomatic corps for a high-trust day of dialogue, design, and doable next steps on issues related to sustainability. [Learn more.](#)

Friday, July 17

7:30 a.m. **Breakfast & Registration**
Hilton Lobby

8:30 a.m. **Welcome & Opening Remarks**
Hilton 100



Elizabeth Collier, Chair,
PRME North America



Dayle Smith, Dean, LMU
College of Business Administration

8:45 a.m. **One Global Compact**
Hilton 100



David Steingard, Head of PRME

9:15 a.m.

The Evolution & Refresh of PRME Global Working Groups

Hilton 100



Margaret Goralski, Quinnipiac University, Responsible Management Education & Emerging Technologies Working Group and PRME NA Global Working Group Liaison



Anne Ledvina, LiftUp AL Foundation Climate Change and Environment Working Group

9:45 a.m.

Break

10:15 a.m.

Tri-Sector Innovation in Action

St. Robert's Auditorium



Jens Molbak, Founder, NewImpact

Jens Molbak Plenary Session co-sponsored by:



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University of New Hampshire
Peter T. Paul College of Business and Economics



LMU
Institute for
Business Ethics
and Sustainability

12:15 p.m. **Lunch & Networking Session**
St. Robert's Lawn
Poster Presentations
Working Group Networking Tables

1:15 p.m. **Concurrent Panel Session 1**

**PANEL 1A: Making a Case for PRME: Using Simulation and Role Play
to Enhance Classroom Learning**

PRME Principle: TEACH

Hilton 103

Joo Ha, *Gonzaga University*, “Operationalizing Integral Ecology in Business Education: A Case and Simulation on AI Data Centers, Governance, and the Common Good”

Al Rosenbloom, *Dominican University*

Geri Mason, *Seattle Pacific University*, “The Importance of Empathy in Responsible Management Education: An SDG1 (No Poverty) Case Example”

PANEL 1B: Research and Scholarship for PRME Advancement

PRME Principle: RESEARCH

Hilton 107

Kelly O'Brien, *California State University, Monterey Bay*, “Aligning Purpose-Driven Organizations for Impact”

Junghoon Park, *Loyola Marymount University*

Elena Vidal, *CUNY Baruch College*

Aditya Balaram, *Loyola Marymount University*, “Environmental Performance and Facility Divestiture in Carbon-Intensive Industries”

Jody-Lynn Rebek, *Algoma BRIDGE Lab*, “Bridging Inner and Outer Transformations: A Scoping Review of Current Sustainability-Based Interventions”

PANEL 1C: Reclaiming the Functioning Society: Responsibility, Legitimacy, and the Future of Management

PRME Principle: VALUES

Hilton 113

David Sprott, *Claremont Graduate University; University of St. Gallen, Switzerland*

Kristine Marin Kawamura, *Claremont Graduate University*

Katharina Pick, *Claremont Graduate University*

Carol Geffner, *Geffner Group LLC*

Romarilyn Mason, *Claremont Graduate University*

PANEL 1D: PRME Student Poster Panel Discussion

PRME Principle: PRACTICE

Hilton 119

Ayden Brown, *Loyola Marymount University*

Katherine Franco Banuelos, *California State University, Fresno*

Khloe Kerns-Lopez, *California State University, Fresno*

Anyes Moran, *Loyola Marymount University*

Daniel Shew, *Loyola Marymount University*

Juliann Vang, *California State University, Fresno*

Ruben Burga (*Moderator*), *University of Guelph*

2:45 p.m.

Break

3:00 p.m.

Workshop Session 1

WORKSHOP 1A: From Extraction to Relationship: Rethinking Leadership in a Living World

PRME Principle: VALUES

Hilton 103

Jacqueline Colmar, *Harvard University*

WORKSHOP 1B: Reimagining Responsible Management Research in an Age of Disruption: A Cross-Institutional & Cross-Disciplinary Approach

PRME Principle: RESEARCH

Hilton 113

Shuili Du, *University of New Hampshire*

Luciana Echazú, *University of New Hampshire*

Rumina Dhalla, *University of Guelph*

Joshua Spizman, *Loyola Marymount University*

WORKSHOP 1C: Rhythms of Learning: Integrating Movement in Business Education

PRME Principle: TEACH

Hilton 119

Estatira Shirkhodaee, *Conestoga College*

WORKSHOP 1D: Embedding Climate Action in Management Education: A Faculty Workshop Using En-ROADS

PRME Principle: TEACH

Hilton 107

Anjali Chaudhry, *Dominican University*

4:00 p.m. **Break**

4:15 p.m. **Workshop Session 2**

WORKSHOP 2A: Driving Social Impact through Immersive Play: An Experiential Classroom Simulation to Increase Awareness and Instill Rigor, Creativity, and Fun in Solving Global Challenges

PRME Principle: TEACH

Hilton 113

Bhavna Sivanand, *UCLA Anderson School of Management*

Gayle Northrop, *UCLA Anderson School of Management*

**WORKSHOP 2B: Beyond GDP and Shareholder Primacy in Teaching
and Researching Economics in Business Schools**

PRME Principle: TEACH & RESEARCH

Hilton 103

Barbara Stevens, *Ecodata*

Frank Werner, *Fordham University*

James A.F. Stoner, *Fordham University*

James Weichert, *Global Movement Initiative*

**WORKSHOP 2C: From Lecturers to Capability Architects: Reimagining
Management Education for Thriving Futures in the Age of AI**

PRME Principle: TEACH

Hilton 119

Taslima Nasreen, *Algoma University*

Jody-Lynn Rebek, *Algoma University*

WORKSHOP 2D: AI and Deep Student Learning: Community in Practice

PRME Principle: TEACH

Hilton 107

Margaret Goralski, *Quinnipiac University*

Geri Mason, *Seattle Pacific University*

Kathleen Rodenburg, *University of Guelph*

6:00 p.m.

Reception

Hannon Library, 3rd Floor Foyer

7:00 p.m.

Awards Banquet

Hannon Library, VDA Family Suite

Saturday, July 18

8:00 a.m. **Breakfast**
St. Robert's Lawn

8:30 a.m. **Welcome & Reflections on Day 1**
St. Robert's Auditorium



Elizabeth Collier, Chair, PRME North America

8:45 a.m. **PRME Student Engagement and Enactus Presentation**
St. Robert's Auditorium



Ruben Burga (Moderator), University of Guelph

9:15 a.m. **Panel: The Current Landscape of Careers in Sustainability**
St. Robert's Auditorium



Jeff Thies
(Moderator),
Loyola Marymount
University



Mike Wallace,
Board Member |
Founder, Wallace
Advisory



Jessica Thomas,
Founder & CEO,
Global Sustainability &
Responsible AI Advisory



Ernie Roberts,
Head of Global
Sustainability,
Belkin

10:00 a.m. **Break**

10:15 a.m. **Concurrent Panel Session 2**

PANEL 2A: Creating Shared Values for Sustainable Futures in Higher Education

PRME Principle: VALUES

Hilton 113

Don Lee, *Seattle Pacific University*

Janet Hauck, *Seattle Pacific University*, “Sustainability as a Calling: Transforming the Learning Environment Using an Interdisciplinary Framework for Integrating SDGs and Faith”

Megan Buchter, *Fowler Center, Case Western Reserve University*, “Business for Good: AIM2Flourish”

Elizabeth Castillo, *California State University, San Bernardino*, “Feeding three birds with one hand: How social accounting aligns values, strategy, and accountability in global universities”

PANEL 2B: Sharing What Matters: Best Practices and Lessons Learned from

PRME SIP 2025 Reporting in North America

PRME Principle: SHARE

Hilton 103

Orelia Villarreal Marker, *Arizona State University*

Chiray Koo, *Loyola Marymount University*

Luciana Echazu, *University of New Hampshire*

PANEL 2C: Collaborative Online International Learning (COIL) as a Pathway to Responsible and Sustainable Business Education

PRME Principle: TEACH

Hilton 119

Anjali Chaudhry, *Dominican University*

Amelia Naim Indrajaya, *IPMI International Business School, Indonesia*

Mary Ragui, *Kenyatta University, Kenya*

Isabel Rodriguez Tejedro, *Universidad de Navarra, Spain*

Ruben Burga, *University of Guelph, Canada*

PANEL 2D: Frameworks for Understanding PRME Action & Impact

PRME Principles: TEACH & RESEARCH

Hilton 107

Fernando Parra, *California State University, Fresno*

Antonio Avalos, *California State University, Fresno*

Soochan Choi, *California State University, Fresno*, “*The Role of Business Schools in the Development of a Thriving Small Business Community: An Academic Analysis of the Ecosystem*”

Charles Brooks, *Quinnipiac University*

Tilo Ghosh Chowdhury, *Quinnipiac University*, “*From Global Agendas to Individual Attitudes: Classifying the UN SDGs from a Consumer Perspective*”

12:00 p.m.

Lunch & Deans and Presidents’ Panel

St. Robert’s Auditorium



Dayle Smith (Moderator),
Dean, College of Business
Administration, Loyola
Marymount University



**Julia Christiansen
Hughes**, President
and Vice-Chancellor,
Yorkville University



Oluchi Oti,
Dean of Business,
Yorkville University



Amy Zeng, Dean,
Argyros College of
Business & Economics,
Chapman University

1:30 p.m.

Engagement Beyond the Biennial

St. Robert’s Auditorium



Elizabeth Collier, Chair,
PRME North America



David Steingard,
Head of PRME

1:45 p.m. **Break**

2:00 p.m. **Workshop Session 3**

WORKSHOP 3A: Imagining a Regenerative Future: Pedagogical Practices for Integrating Regenerative Sustainability into RME

PRME Principle: TEACH

Hilton 113

Geri Mason, *Seattle Pacific University*

Al Rosenbloom, *Dominican University*

Rajul Singh, *Conestoga College*

Kent Williams, *Simon Fraser University*

WORKSHOP 3B: Designing a PRME Informed Mentoring Blueprint

PRME Principle: PRACTICE

Hilton 103

Adriana Sekulovic, *California Lutheran University*

WORKSHOP 3C: Using the Bottom-Up Approach in Education, Research, and Social and Business Enterprise: An Immersive and Interactive Workshop

PRME Principle: TEACH

Hilton 119

Madhu Viswanathan, *Loyola Marymount University*

Noriko Sato Ward, *Loyola Marymount University*

José Rincon, *Loyola Marymount University*

Casey Joseph, *Loyola Marymount University*

4:00 p.m. **Break**

4:15 p.m.

Workshop Session 4

WORKSHOP 4A: Advancing Business Engagement in Sustainable Development through Responsible Management Scholarship

PRME Principle: RESEARCH

Hilton 103

Rumina Dhalla, *University of Guelph*

WORKSHOP 4B: Regenerative Project Management Interest Group

PRME Principle: RESEARCH

Hilton 113

Emily Mertz, *Arizona State University*

WORKSHOP 4C: Sustainability Influence and Impact Beyond the Classroom

PRME Principle: SHARE

Hilton 119

Monica Touesnard, *Cornell University*

5:45 p.m.

Hilton Lobby Huddle to Assist Dinner Groups

Posters

(listed alphabetically by last name)

Charles Brooks and Tilo Ghosh Chowdhury, *Quinnipiac University*

“From Global Agendas to Individual Attitudes: Classifying the UN SDGs from a Consumer Perspective”

Conner Brooks-Chapman, *Quinnipiac University*

“Decoding Sustainable Consumption: Visual Attention and the SDGs”

Ayden Brown, *Loyola Marymount University*

“Local Realities to Global Goals: Advancing the SDGs in Iberia Parish”

Katherine Franco Banuelos, *California State University, Fresno*

“From Intimidation to Understanding: Bridging the Financial Literacy Gap Through Experiential Learning and Guided Tool Exposure”

Khloe Kerns-Lopez, *California State University, Fresno*

“Responsible Leadership Under Constraint: Teaching Psychological Safety, Belonging, and ESG Through the Pleo Case”

Chris Glover, Arvin Kumar, Emily Mertz, Jim Santilli, Brent Scholar, *Arizona State University*

“Designing for Responsibility: PRME-Aligned Curriculum Innovation in Project Management Education”

Mark Orlando, *California Lutheran University*

“Sustainable Business Development – Consultancy Practicum & Competition”

Samuel Ramirez, *California State University, Fresno*

“Thriving in the Attention Economy: Innovating Responsible Management Education for Cognitive Sustainability”

Daniel Shew, *Loyola Marymount University*

“Understanding Math Difficulties Among Teenagers with Learning Disabilities”

Juliann Vang, *California State University, Fresno*

“Artificial Intelligence (AI): Analyzing How Students Utilize AI in Classroom Environments”



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For a century, the College of Business Administration (CBA) at Loyola Marymount University has built a national reputation for developing impactful leaders and bold innovators. CBA is known for its top-ranked programs, academic rigor, entrepreneurial spirit, and commitment to business ethics, sustainability, and social justice. The student experience is invigorated by real-world learning opportunities across Los Angeles and beyond – internships, industry mentors, business case competitions, global conferences, networking events, and more.

CBA is powered by its mission to advance knowledge and develop business leaders with moral courage and creative confidence to be a force for good in the global community.

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