

# 31st Annual IAJBS World Forum & 2026 CJBE Annual Meeting

## *Disruption as a Catalyst for the Common Good*

July 12–15, 2026 · Loyola Marymount University · Los Angeles, California

### Program of Parallel Sessions

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#### Parallel Session 1

Monday, July 13 · 4:15–5:45 PM

##### 1A · Discernment in the Age of AI

Hilton 103

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**Session Chair:** Dominique Braxton (Loyola Marymount University)

**Reflection question:** *As AI accelerates our decisions, how do we keep discernment — and the dignity of the person — at the center of business and its teaching?*

**Beyond the Algorithm: Ignatian Discernment and Trust-Based Leadership in the Age of Generative AI**

*Joaquin Garcia-Tapial (Universidad Loyola Andalucía)*

**Executive Discernment with Generative AI: Jesuit EMBA Formation and Curriculum for a Changing World**

*Thilini Ariyachandra (Xavier University); Mina Lee (Xavier University)*

**Beyond Productivity: Catholic Social Thought, Artificial Intelligence, and the Future of Good Work**

*Adriane Leithauser (Gonzaga University)*

**From Expert to Facilitator? A Qualitative Exploration of Business Faculty Identity and Job Demands in the GenAI Era**

*La Toya Russell (John Carroll University); Ronald Mickler Jr. (John Carroll University); Brian M. Saxton (John Carroll University)*

##### 1B · Finance & the Common Good

Hilton 107

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**Session Chair:** Quentin Dupont, SJ (Georgetown University)

**Reflection question:** *What would it mean for finance to serve the common good, not only the bottom line?*

**Cultivating Financial Stewardship in Jesuit Business Education: A Revamped Curriculum**

*Meenakshi Rishi (Seattle University); Madhava Priya Dananjayan (Loyola Institute of Business Administration)*

**Bound by the Community Norms: Local Social Capital as an Informal Constraint on Acquisitions**

*Chang Suk Bae (Tulane University); DuckKi Cho (The University of Sydney); Goeun Choi (Loyola Marymount University); Lyungmae Choi (The University of Newcastle)*

**The Impact of Time Constraints in IRC Section 1031 Exchanges on Pricing and Transaction Quality**

*Edgard Asensio (Loyola Marymount University)*

**Teaching Sustainability: A Systemic Approach to Canonical Microeconomic Theory and Sustainability**

*Luis Raúl Rodríguez-Reyes (Tecnológico de Monterrey)*

**Session Chair:** Andrew Gustafson (Creighton University)

**Reflection question:** *When systems fail the vulnerable, what does business owe to human dignity and the common good?*

**The Time of Rights and the Time of States: Transcendent Temporality, Corporate Accountability, and Cosmopolitan Adjudication Under SDG 16**

*Kevin T. Jackson (Fordham University)*

**Toward the Understanding, Measurement, and Actualization of Fratelli Tutti: A Research and Policy Initiative for Jesuit Business Schools**

*Cliff Shultz (Loyola University Chicago); Nicholas Santos, SJ (Creighton University); Dominic Chai, SJ (Loyola Marymount University); Tina Facca-Miess (John Carroll University)*

**Why Follow Rules When You Can Avoid Them?: Theorizing Corporate Social Avoidance**

*Matthew Caulfield (Fordham University); Junghoon Park (Loyola Marymount University)*

**From Rubble to Renewal: Post-Disaster Corporate Citizenship, Responsible Innovation, and the Business of Hope**

*Shashi Matta (Catholic University of Eichstätt-Ingolstadt); Maximilian Bauer (Catholic University of Eichstätt-Ingolstadt)*

**Session Chair:** Sebastian Cortes-Mejia (Pontificia Universidad Javeriana, Bogotá)

**Reflection question:** *What does it mean to form leaders of competence, conscience, and compassion?*

**Framework for Success as a Leader: A Jesuit Pedagogical Model**

*Francisco J. Valle (Loyola Marymount University)*

**The Wisdom of Ignatius Loyola for Contemporary Business Decision-Makers**

*Stephen J. Porth (Saint Joseph's University)*

**Curriculum for a Changing World: Assessing Character and Leadership Formation in Jesuit Business Education**

*Sarah Cabral (Santa Clara University); Deirdre Frontczak (Santa Clara University); Sophie Blumert (Harvard University)*

**Transforming Business, Education and Business Education for Flourishing**

*Michael Pirson (Fordham University); James Stoner (Fordham University); Cristina Gimenez-Thomsen (ESADE Business School); Gisela Veritier (Universidad Católica de Córdoba)*

**Session Chair:** Patricia Martinez (Loyola Marymount University)

**Reflection question:** *How do we accompany students not only toward a career, but toward a vocation and their integral human development?*

**Managing a Jesuit Business School to Promote Students' Vocation**

*Josep F. María, SJ (Pontificia Universidad Gregoriana); Fernando Ponce, SJ (Pontificia Universidad Gregoriana); Joseph Christie, SJ (Pontificia Universidad Gregoriana)*

**Value Profiles, Religiosity, and Subjective Well-Being Among Students in Jesuit Business Education**

*Itziar Ramirez (IQS); Isabel Muñoz San Roque (Universidad Pontificia Comillas); Gonzalo Aza Blanc (Universidad Pontificia Comillas); Elena Tuparevska (Universidad de Deusto); Milagrosa Sánchez Martín (Universidad de Loyola); Vicenta Sierra Olivera (ESADE); Cristina Giménez (ESADE)*

**Imagination, Storytelling, and Authentic Leadership: Disrupting the Economics Primary Narrative by Implementing the Inspirational Paradigm in Hybrid Graduate Leadership Education**

*Dũng Q. Tràn (Gonzaga University)*

**Amplifying the Whole Person: An Ignatian Architecture for AI in Business Education**

*Gregory Lontok (Loyola Marymount University)*

## Parallel Session 2

Tuesday, July 14 · 10:15–11:45 AM

### 2A · AI, Ethics & the Common Good

Hilton 103

**Session Chair:** Vivek Patil (Gonzaga University)

**Reflection question:** *How do we keep AI in the service of the person?*

**"Show Your Work": Leadership, Explainability, and Ethical Decision Making in the Age of Artificial Intelligence**

*Ken Weidner (Saint Joseph's University); Thilini Ariyachandra (Xavier University)*

**Does AI Cost More Than It Saves? Teaching Opportunity-Cost Literacy for Strategic Decision-Making in Jesuit Business Education**

*Maurice Emelu (John Carroll University); Tina Facca-Miess (John Carroll University)*

**How Generative Artificial Intelligence (GenAI) Can Be Used in the Curriculum to Cultivate a Moral Compass, an Essential Component of the Inspirational Paradigm**

*Frederick Kaefer (Loyola University Chicago); Guillermina Luz Mora (Universidad Iberoamericana, Puebla, Mexico); Nicholas Santos, SJ (Creighton University)*

**An AI Enabled Local Problem Solving and Socio-Economic Development Grounded in Best Global Practices**

*Anatoly Zhuplev (Loyola Marymount University)*

### 2B · AI in the Classroom: Tools & Literacy

Hilton 107

**Session Chair:** Joshua Spizman (Loyola Marymount University)

**Reflection question:** *How can AI in the classroom serve deeper learning and formation?*

**Prompting with Purpose: Building AI Literacy in Marketing Education**

*Dominique Braxton (Loyola Marymount University)*

**AI-Powered Chatbots in Higher Education: Enhancing Personalized Learning and Ethical Innovation in Business Studies**

*Alazne Arraztio-Cordoba (Universidad Loyola Andalucía)*

**From Learners to Knowledge Creators: A Jesuit Approach to Teaching NeuroIS, UX, and Biometrics**

*Dinko Bacic (Loyola University Chicago)*

**AI in Management Education and Leadership Formation: Exploring the Philippine Literature on AI Education Strategies**

*Aliza D. Racelis (University of the Philippines)*

### 2C · Ignatian Pedagogy in Practice

Hilton 113

**Session Chair:** Joan Lee (Fairfield University)

**Reflection question:** *How do we design learning that moves students from experience to reflection to action for the common good?*

**From Paradigm to Practice: A Course Design Rubric for Jesuit Business Education**

*Itzel Palomares-Aguirre (ITESO); Alberto Gamez-Villalvazo (ITESO)*

**Moral Decision Making and the Sports Wagering Industry: A Test Case of the Inspirational Paradigm for Jesuit Business Education**

*Peggy Sue Loroz (Gonzaga University); Christopher E. Stevens (Gonzaga University)*

**Teaching "Continuity and Change" Within the Inspirational Paradigm for Jesuit Business Education**

*Frank M. Werner (Fordham University, Gabelli School of Business); James A.F. Stoner (Fordham University, Gabelli School of Business)*

**Why to Move Toward a New Growth Model**

*Francisco J. Valle (Loyola Marymount University)*

**Session Chair:** Pilar Tolentino (Ateneo de Manila University)

**Reflection question:** *Are we answering the deepest hungers of our students — for meaning, community, and dignified work in service of others?*

**Inspirational Paradigm for Jesuit Business Education: Student Exercise**

*Ingrid S. Greene (Loyola Marymount University); Jacqueline Leung (Loyola Marymount University); Cathleen McGrath (Loyola Marymount University)*

**Expressed Hungers of Colombian Students and the Inspirational Paradigm**

*Sebastian Cortes-Mejia (Universidad Javeriana); Stefanie Pachon Hernandez (Universidad Javeriana)*

**Scaling Business for Good in the Pandemic Era: Lessons in Incorporating Grand Challenges into the Business Curriculum**

*Madhu Viswanathan (Loyola Marymount University); Noriko Sato Ward (Loyola Marymount University); Andrea Schlaerth (Loyola Marymount University); Christine Machado (Loyola Marymount University); Ruth Akumbu (Loyola Marymount University); Jose Rincon (Loyola Marymount University); Kelly Watson (Loyola Marymount University); Casey Joseph (Loyola Marymount University); Dominic Chai, SJ (Loyola Marymount University)*

**Economy of Communion Project Curriculum as a Disruptive Catalyst for the Common Good**

*Andrew Gustafson (Creighton University)*

**Session Chair:** Joseph Marianus Kujur, SJ (Xavier Institute of Social Service)

**Reflection question:** *How do we cross the borders that divide us and stand with and for one another?*

**Ignatian Learning in Emerging Southeast Asia: Vietnam, Cambodia, Thailand**

*Cliff Shultz (Loyola University Chicago)*

**Facilitating Global North and South Collaborations: Connecting Organizations and Faculty Colleagues for More Effective Cross-Border Research**

*Dayle Smith (Loyola Marymount University); Robby Galang (Ateneo de Manila University); Dan LeClair (Global Business School Network); Nola Wanta (Loyola Marymount University)*

**Reconocimiento: Expanding Our Management Research Lens Beyond Employee Recognition to Seeing Others**

*Mabel Sanchez (California State University Los Angeles); Patricia Martinez (Loyola Marymount University)*

**Global Value Creation for the Common Good: A COIL Experience**

*Monika Hudson (University of San Francisco); Pilar Unidad Tolentino (Ateneo de Manila University); Maria del Pilar Rivera Franco (Universidad Javeriana Cali)*

## Parallel Session 3 — Special Track: Integral Ecology

Tuesday, July 14 · 3:00–4:30 PM

Sponsored by the Institute for Business Ethics & Sustainability (LMU) and the Laudato Si' Research Institute (University of Oxford).

### 3A · Integral Ecology in the Curriculum

Hilton 103

**Session Chair:** Itzel Palomares (ITESO)

**Reflection question:** *How do we move integral ecology from principle to practice in the classroom?*

#### **Corporate Social Responsibility for Integral Ecology: A Pedagogical Approach**

*Jennifer Merritt Faria (Santa Clara University); Carleigh Osen (Environmental Consultant)*

#### **Bottom-Up Educational Innovation for a Changing World**

*Madhu Viswanathan (Loyola Marymount University); Noriko Sato Ward (Loyola Marymount University); Andrea Schlaerth (Loyola Marymount University); Christine Machado (Loyola Marymount University); Ruth Akumbu (Loyola Marymount University); Jose Rincon (Loyola Marymount University); Kelly Watson (Loyola Marymount University); Casey Joseph (Loyola Marymount University)*

#### **What It Takes to Win and Sustain Growth: A Jesuit Framework**

*Francisco J. Valle (Loyola Marymount University)*

#### **Exploring the Usage of General Artificial Intelligence Among Generation Z Individuals Using an Extended Technology Acceptance Model**

*Zachary Matthew C. Alabastro (Ateneo de Manila University); Alphonso Miguel Alcabao (Ateneo de Manila University); Cedric V. Apacible (Ateneo de Manila University); Joaquin Pio D. Dela Cruz (Ateneo de Manila University); Bianca Alessandra A. Santiago (Ateneo de Manila University); Alvin Patrick M. Valentin (Ateneo de Manila University)*

### 3B · The Cry of the Earth & the Cry of the Poor

Hilton 107

**Session Chair:** Stephen Porth (Saint Joseph's University)

**Reflection question:** *Whose cry goes unheard — and how must business and the academy respond?*

#### **Keepers of the Shore: Indigenous Ecological Knowledge, Integral Ecology, and the Survival of Coastal Fishing Micro-Enterprises**

*Shashi Matta (Catholic University of Eichstätt-Ingolstadt); Maximilian Bauer (Catholic University of Eichstätt-Ingolstadt)*

#### **Migration of Jharkhand's Oraon Tribes to Assam Tea Gardens: An Indian Issue of Equity and Justice**

*Niranjan Sahoo (Xavier Institute of Social Service, Ranchi)*

#### **Illegal Surface Gold Mining (Galamsey) and Environmental Degradation in Ghana: A Cry for an Integral Ecology Mitigation Approach**

*Karl C. Alorbi (Saint Peter's University)*

#### **Food Justice, Management Learning, and the Common Good in Jesuit Business Education**

*Cathleen McGrath (Loyola Marymount University); Ellen Ensher (Loyola Marymount University); Kelly Watson (Loyola Marymount University)*

### 3C · Ecological Leadership & Renewal

Hilton 113

**Session Chair:** Trevor Zink (Loyola Marymount University)

**Reflection question:** *What renewal is this moment asking of business education — and of us as educators?*

#### **Inspirational Paradigm in Action: Deepening, Broadening, Enacting**

*James Stoner (Fordham University); James Weichert (Tecnológico de Monterrey); Linda Irwin (Tecnológico de Monterrey); Robert Sroufe (Tecnológico de Monterrey); Luis Rodríguez-Reyes (Tecnológico de Monterrey); Frank Werner (Fordham University)*

#### **Ecological Leadership and Moral Imagination: A Narrative-Based Case Study in the Indonesian Global South**

*Novita Dewi (Sanata Dharma University)*

#### **Curriculum for a Changing World: Integrating the SDGs and Ignatian Pedagogy in Introductory Business Education**

*Michelle Millar (University of San Francisco)*

**Session Chair:** Javier Marquez (Universidad Pontificia Comillas)

**Reflection question:** *Does changing the world begin with changing ourselves?*

**Grounding Business in Contemplation: Working Toward a New Model of Ecological Management Education**

*Melissa Fitzpatrick (Loyola Marymount University); Justin Nordin (Loyola Marymount University); Dominic Chai, SJ (Loyola Marymount University)*

**From Inner Shifts to Systemic Change: A Scoping Review of Sustainability Interventions**

*Kira Cooper (Algoma University BRIDGE Lab); Jody-Lynn Rebek (Algoma University BRIDGE Lab)*

**Integral Ecology in Practice: Laudato Si' Goals, Sustainability Performance, and Institutional Outcomes**

*Dana Nugent (Fairfield University); Valentina Zamora (Seattle University)*

**Global Sustainability Challenge: Integrating Insight, Imagination & Integration Across International Borders**

*Jody-Lynn Rebek (Algoma University); Eva Huang (Algoma University); Taslima Nasreen (Algoma University)*

**Session Chair:** Otgo Erhemjamts (University of San Francisco)

**Reflection question:** *Can we measure the good — and place capital at the service of human dignity?*

**Mensuram Bonam and Faith-Consistent Investing Towards an Integral Ecology: A Reflection Based on the Integrative Justice Model**

*Tina Facca-Miess (John Carroll University); Nicholas Santos, SJ (Creighton University); Dominic Chai, SJ (Loyola Marymount University)*

**Direct-to-Worker Tipping in Retail**

*Aditya Balaram (Loyola Marymount University); Punya Chatterjee (University of Memphis); Mina Iravani (University of Oxford); Mark Ferguson (University of South Carolina)*

**Sustainability and Earnings Quality: The Moderating Role of Institutional Factors**

*Juan Garrido Navia (Universidad Javeriana Cali); Jesus Ancizar Gómez (Universidad Javeriana Cali); Julián Benavides (Universidad Javeriana Cali); David Urbano (Universitat Autònoma de Barcelona)*

**Fostering Understanding of Sustainability Reporting in Introductory Accounting Classes: Overcoming Inadequate Textbook Coverage**

*Michael P. Coyne (Fairfield University)*