ABOUT IBECC

The International Business Ethics Case Competition (IBECC) is the nation’s oldest and most prestigious event of its kind. It is jointly sponsored by the Center for Ethics and Business at Loyola Marymount University, the Opus College of Business at the University of St. Thomas (MN), the Center for Business Ethics at Bentley University, and the Ethics & Compliance Initiative. It was founded in 1996 by LMU Professor Thomas White, holder of the Conrad N. Hilton Chair in Business Ethics. Undergraduate and graduate students from around the world participate in this annual competition to identify problems and present solutions to some of the most pressing ethical issues in global business today. Celebrating 20 years as the premier international business ethics competition, IBECC 2016 will be held from April 20-22 in Cambridge, Massachusetts.

A SELECTION OF PAST PARTICIPANTS

Baylor University
Boston College
Central European University, Hungary
Dartmouth College – Tuck School of Business
Fordham University – Gabelli School of Business
Global Business School Barcelona, Spain
Hong Kong University of Science and Technology, China
Loyola Marymount University
Mercer University – Stetson School of Business and Economics
Middle East Technical University, Turkey
Montgomery College
NEOMA Business School, France
New York University – Stern School of Business
St. Petersburg College
Texas State University
University of California at Los Angeles – Anderson School of Management
University of Florida
University of Melbourne, Australia
University of Oxford – Said Business School, United Kingdom
University of Pennsylvania – Wharton School of Business
University of Southern California – Marshall School of Business
University of St. Thomas – Opus College of Business
University of Texas at Austin
University of Washington
University of Wyoming
West Virginia University

CONTACT

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PROGRAM HIGHLIGHTS

- Celebrating 20 years as the premier international business ethics competition
- Integrates ethical theory into a practical perspective
- Strengthens team-building and presentation skills
- Serves as an “early warning system” for ethical issues in business
- Builds relationships between the corporate and academic worlds

COMPETITION OVERVIEW

FULL PRESENTATION
Student teams of three to five members select an appropriate case and prepare a 25-minute presentation explaining the legal, financial and ethical dimensions of the problem. They then recommend a solution that must pass muster on all three counts. Presentations are judged by professional corporate ethics and compliance officers. Teams are questioned for an additional 20-30 minutes by a panel of judges, who then give the teams feedback on their performance. Teams regularly choose topics that don’t appear in the business press until months later. Past “just over the horizon” topics have included: sub-prime lending, General Motors’ risk of bankruptcy, privacy issues related to social networking websites, piracy in international waters, e-waste dumping in developing nations, health risks of a variety of products, and corruption in FIFA.

10-MINUTE PRESENTATION
This presentation focuses solely on the ethical issues and is given by two or three members of the team. There is no Q&A.

90-SECOND PRESENTATION
This presentation also focuses solely on the ethical issues and is given by one member of the team. The speaker imagines that he or she is an employee at the company their team researched. The meeting is about the team’s topic, but no one has touched on any of the ethical issues. In 90 seconds, the student must explain why there are important ethical issues that need to be addressed.

ACADEMIC/ATHLETIC BIATHLON
In recognition of the fact that this will be the competition’s 20th year, we are bringing back a version of our academic/athletic biathlon. For the athletic portion, students will compete in a 4-mile run/walk time-trial around the Charles River. The biathlon honors LMU’s commitment to the “education of the whole person,” helps students learn about the connection between mind and body, and aims to do some tangible good for other people.

RECENT HISTORICAL WINNERS

2015
University of Oxford, United Kingdom (GRAD)
McMaster University (GRAD)
University of Washington (GRAD)
St. Petersburg College (UNDERGRAD)
Marywood University (UNDERGRAD)
University of Melbourne, Australia (UNDERGRAD)
University of Florida (UNDERGRAD)

2014
Texas State University (GRAD)
University of Oxford, United Kingdom (GRAD)
Loyola Marymount University (UNDERGRAD)
Montgomery College (UNDERGRAD)
University of Navarra, Spain (UNDERGRAD)

2013
INSEAD, France (GRAD)
University of St. Thomas (GRAD)
State University of New York at Potsdam (UNDERGRAD)
Santa Barbara City College (UNDERGRAD)
Loyola Marymount University (UNDERGRAD)