GLOBAL SUSTAINABILITY: CHALLENGES AND PROSPECTS IN EAST ASIA

Includes travel to Seoul, Korea and Tokyo, Japan
May 10 — 25, 2016

INBA 4898 / MGMT 4698 / ENTR 4398 (3 credits)

Sustainability thinking intends to make human economic systems last longer and have less impact on ecological systems, and particularly relates to concerns over major global problems such as climate change, loss of biodiversity, population growth, and water and energy supply shortage. Sustainability is rapidly becoming a strategic issue for companies in all sectors.

This course takes a close look at what is happening in business strategy today through the ‘lens’ of sustainability. We will explore corporate sustainability challenges and opportunities in a global context and with a particular emphasis on East Asian countries such as Korea, Japan and China.

24 hours instruction taught at LMU scheduled during Spring Semester

One week educational trip to Seoul, Korea (May 10-18)

One week educational trip to Tokyo, Japan (May 18-25)

Includes: Guest lectures in each country, corporate visits, and cultural excursions

Spring Registration
Application Process

Juniors and Seniors with a GPA of 3.00 or higher may register for **Global Sustainability: Challenges and Prospects in East Asia** for the spring semester. Enrollment will be limited to 25 students.

The instruction at LMU will include 24 hours of lecture over four Saturdays during the Spring semester, 2015. Students then go to Seoul, Korea, May 10—18 for cultural experiences, corporate visits, and six hours of lectures. From May 18—25 students will travel to Tokyo to have a new cultural experience and additional corporate visits, with the final six hours of lectures.

*Consent of Program Coordinator is required prior to registration.* Students must complete online registration. The travel fee of $3,000 (excluding airfare) will be applied to the student account upon registering. Of this fee, $500 is a non-refundable deposit.

Required Documents

- Passport (additional expense)
- International Health Insurance (there may be additional expense if not included in students insurance plan)

Program Costs

*Note: By registering for the course in the Spring semester, no additional tuition will be charged.*

**Seoul, Korea:** includes double occupancy, transportation, cultural site fees, lecture fees, breakfast, a welcome and farewell dinner.

**Tokyo, Japan:** includes double occupancy, transportation, cultural site fees, lecture fees, breakfast, a welcome and farewell dinner.

Total: $3000. *Airfare not included (discount group rate available)*

For more information please contact:
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