Scholarship recipients at the John P Daly, S.J. memorial
June 21—July 5, 2015

Comments from Past Scholars

“Thanks to the John P. Daly award and "Cultural Immersion" program, my fellow students and I were able to learn first-hand what makes South Korea different from the rest of the world. In the roughly three weeks there, we not only visited every corner of Seoul, but also traveled to the more traditional city of Jeonju and the port city of Busan.”
Simon Bleeker

“had the opportunity to live in the dorms of a Korean university, walk in the shoes of a local and have a taste of their daily lives. I got to experience firsthand the cultural differences, gain insight and respect for the Korean culture and customs, and learned about the country the best possible way, by being immersed.”
Ana Paola De Anda

“Seeing the country as the locals experience it was extremely rewarding and insightful. This program opened my eyes to the incredible opportunities abroad and fostered my knowledge of Korean culture and experience.”
Matt Fumo

“The expansiveness of infrastructure throughout the country is mind-boggling. The people, food, and sightseeing, combined with getting to know my fellow LMU classmates is a memory that I will cherish for the rest of life.”
Kerigan Kenny

An Invitation

Our Center for Asian Business is pleased to offer summer scholarships for a great cultural immersion experience in Korea. I invite all LMU second and third year students, who have not previously visited Korea, to consider this opportunity to learn about an ancient Asian culture and how it has become one of the world’s leading global economies.

Recipients will visit important cultural sites, as well as meet Korean people. Sogang University, our sister Jesuit university in Seoul, will coordinate the activities of our scholarship students.

Yongsun Paik, Ph.D.
Director, Center for Asian Business

Center for Asian Business
College of Business Administration
Summer Scholarships to Korea

Korea, an Amazing Country

Korea is a country strongly influenced by Confucianism with a philosophy of harmony and proper conduct based on relationships emphasizing the cultivation of virtue in society. Korea like other Asian countries is generally considered a collectivistic society, a “we” society, which is very different from America, where individualism prevails. By traveling to Korea you will gain a deeper understanding and appreciation for the people of Asia and their cultures.

Korea is less than half the size of California, but has a population of 50 million. You will be amazed at the capital, Seoul, founded in 1392, which still has several of its ancient gates and sections of the city walls. With a population of 12 million, it is the world’s second largest metropolitan city. It is also one of the world’s most densely populated cities surpassed only by Mexico City and Sao Paulo. It is a modern city, rebuilt from the devastation of the Korean War sixty years ago. Since it is a city that never sleeps, you will not run out of places to go. The new TGV high-speed train connects Seoul with Korea's second largest city, Busan, with four million people, in less than 3 hours.

Korea is the only divided country in the world. South Korea may be the most democratic of Asian countries, while North Korea is a completely isolated communist state. Since the Korean War ended in 1953, the world’s third and fifth largest armies have faced each other across the border, the Demilitarized Zone (the DMZ), North Korea with 1,000,000 regulars and 5,000,000 reserves, the South with 500,000 regulars and 3,000,000 reserves. Currently there are 35,000 U.S. forces serving in Korea. You will visit Panmunjom, the Truce Village in the DMZ.

The Korean Language belongs to the Ural-Altaic language group that includes Japanese, Turkish, Hungarian, Finnish, Mongolian, and Tibetan. Korean bears considerable resemblance to Japanese in grammatical structure and has many Chinese leased words. The Korean alphabet, which is considered one of the most scientific writing systems in use in the world, was invented in 1446 by scholars under King Sejong. Korea is a world leader on broadband Internet speeds. In fact the U.S. is only about one fourth as fast. Its leading exports are semiconductors, wireless telecommunications equipment, motor vehicles, computers, steel ships, and petrochemicals. It is one of the world’s leading internet games and mobile entertainment developers. The Korean Wave, (Hallyu) refers to the increase in popularity of Korean entertainment, which has become a remarkable phenomenon not only in Asia, but throughout the world.
The scholarships are named in honor of the late Fr. John P. Daly, S. J., Former Director of the Center for Asian Business, LMU. He worked in Korea as a young Jesuit from 1961 to 1981 to help develop Sogang University in Seoul, Korea, where he served as president for 12 years. Sogang faculty and alumni have contributed to an endowment to make the scholarships possible.

Fr. Daly’s lifelong goal has always been to promote a deeper understanding and appreciation of culture and history between Asians and Americans. Korea, especially, remains still largely unknown to Americans. These scholarships will provide an opportunity for students to learn Korean history and to experience its culture. In this age of globalization the need for such understanding of history and culture and of the effects of cultural differences on our daily lives has never been greater. It is hoped that these scholarships will help to develop leaders, not only in academia, but also in the fields of politics, business, and economics.

**Program in Korea (Sample Schedule)**

Day 1: Departure from the U.S.  
Day 2: Arrival in Korea; check in  
Day 3: Orientation; Seoul sightseeing tour  
Day 4: Korean Folk Museum; Gyeongbok Palace  
   Evening Boat ride on the Han river  
Day 5: Chang Duk Palace; In-sa-Dong Antique market  
Day 6: Samsung D’light; National Museum at Yong San  
Day 7: Bus to Hae In Temple, Gyeongju  
Day 8: Bulguksa; Seokguram Grotto in Gyeongju  
Day 9: Busan city tour  
Day 10: Hahoe Village; Return to Seoul  
Day 11: Visit to YBM/Sisa English Institute  
Day 12: Hwa Sung Castle; Nanta performance  
Day 13: Visit to Panmunjom Truce Village (DMZ)  
Day 14: Free day in Seoul; Farewell Dinner  
Day 15: Departure from Korea; Arrive in U.S. the same day  

*The above schedule is a sample and may be changed without notice.*

**About the Scholarship**

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The city of Seoul, South Korea  
The Panmunjom Truce Village (DMZ)
Summer scholarships for cultural immersion experience in Korean culture and history awarded annually.

Application Process

All full-time LMU second and third year undergraduate students who have a cumulative GPA of 3.00 or above and have not previously visited Korea are eligible to apply for the scholarships. Applicants will be required to demonstrate these qualifications and submit a qualifying essay.

Successful applicants will receive partial round trip airfare. Accommodations and travel arrangements in-country are included in the scholarship. Students will need insurance and money for some meals. A coordinator from Sogang University will supervise the program in Korea.

In their applications, students will write an essay (500 words) explaining their reasons why they wish to participate in the program and what they will be looking for. Students should submit their essay, resume, and unofficial transcripts to the Center for Asian Business. Scholarships will be awarded on the basis of the student’s qualifying application, including the essay, GPA, and interview by the Selection Committee.

Scholarship recipients will be expected to spend two weeks in Korea, and on return will prepare a report on their findings of cultural differences they have experienced. Specific details about these reports will be given to the scholarship students. Recipients will be asked to help promote the scholarship program in the following year.

Applications are to be submitted by April 20, 2015 and the recipients will be announced in May.

Administration

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